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JANUARY 2022



## COMING UP

### AgCHAT MWF's virtual networking space for everyone

**January 24, 7-8 pm CT - Enabling successful careers in agriculture: A dialogue with Farm Credit Canada's (FCC) Michael Hoffer (President and CEO) and Sophie Perreault (FCC Executive Vice-President and Chief Operating Officer).**

While reflecting on their experiences in building their careers and enabling career development among their peers, they will also share how FCC has evolved its approach to diversity and inclusion. Through personal and organizational anecdotes, they will discuss what it means to enable successful careers in the ag industry. Don't miss this opportunity to have a private chat with them. Often, AgChat is sold out before the deadline for registrations, so **register here now.**

**February 28, 2022 - Topic to be announced.**  
Chair for this AgChat is **Carlie Whetter, 4-H Canada Chair.** Carlie was raised on a mixed farm in southwestern Manitoba and has participated in 4-H as a child, volunteer, ambassador, and president of the Manitoba 4-H Council.

## WHAT'S NEW?

### MWAF begins work on a new strategic plan

As we enter a new year, MWAF is also beginning the process of developing a new strategic plan to move our organization to the next level. Thank you to our valued partner, Farm Credit Canada, for contributing funding for the project.

Thank you also to Heather Martens and former Manitoba Minister of Agriculture & Resource Development, Ralph Eichler for their support during this phase.

We are excited to bring new ideas to improve the services and programs we can offer to women and industry stakeholders. As our organization continues to mature, we will continue to offer cultural and networking opportunities, as well as skills training and professional development.

## PROFESSIONAL DEVELOPMENT

As we work on our strategic planning, we will be taking a short pause from hosting webinars and events, but you can keep an eye out for future offerings on our [webpage](#) and [Facebook page](#)

**OWIT-Toronto (Organization of Women in International Trade)** is hosting a Virtual Canadian Women's Trade Mission to Mexico – Agri-Food sector on March 22- 24, 2022.

The mission is organized in collaboration with Global Affairs Canada and the Canadian Embassy in Mexico City. It will provide women-owned and women-led businesses an opportunity to enter and grow into the Mexican market, and to showcase Canadian Agri- Food products and the contribution of women in this industry. More information [here](#):

**Global Bid Opportunity Finder.**  
This program can help you find export bidding opportunities outside Canada See more details at: <https://www.gbof.ca>

## FEATURED CAREERS

### Credit Manager - Various locations - Farm Credit Canada

(Deadline: January 31, 2022)

### Professional Turf and Reclamation Product Manager - Brett Young, Winnipeg

(Deadline: January 31, 2022)

To see these, and all current opportunities visit our [careers page](#). Our page is updated regularly.

## CONFERENCES/EVENTS

### CropConnect Conference - February 16-17, 2022 - Winnipeg

Keynote speaker, Kevin Stewart: Fake news, real problem" How the 24/7 news cycle impacts our mental health and business decisions. More details [here](#).

## NEWS AND ANNOUNCEMENTS



### Welcome to our newest Board member, Damla Oz.

Damla is an economist with more than five years of experience in economic analysis and data science. She has a bachelor and PhD degrees in Economics. Currently, she is a Masters student in Agribusiness and Agricultural Economics at University of Manitoba. Damla says that being on the MWAF Board gives her the chance to follow her dream to support under-represented women in the agriculture sector.

### New Centre for Gender, Diversity and Inclusion

The Canadian Government recently announced plans to create a new Centre for Gender, Diversity and Inclusion Statistics. The Centre will track progress towards a more equal society by addressing gaps in data on gender, race and other intersecting identities.

This work will help enrich our understanding of barriers that different groups face, including women and individuals from racialized communities, and how best to support them with evidence-based policy. This includes the creation of a public dashboard of indicators to track progress on the many aspects of poverty. The online dashboard will allow all Canadians to monitor progress. Learn more [here](#).

### January 11, 2022 - Minister Ng announces new call for proposals under the Women Entrepreneurship Strategy Ecosystem Fund

Under this new call for proposals, \$25 million is available for projects that aim to remove systemic barriers and create more equal access to the resources that intersectionally diverse and underserved women in business need to succeed. Read the full press release [here](#).

### MWAF in the media

MWAF has been featured in two recent articles published in Country Guide magazine by writer, Angela Lovell.

#### Different goals for women in ag

An article about MWAF's work to champion diversity, equity and inclusion in agriculture.

#### A question for women in 2022

An article exploring the gender gap in agriculture and MWAF's work to produce the data that is lacking on the role of women in the industry.

#### Also in the news:

#### A Canadian woman's experience in ag

Featuring Amy Vanderheide, co-founder of the Maritime Ag-Women's Network and one of MWAF's [Champions of Diversity](#).

#### Meet 5 of the female farmers growing our food (Chatelaine, September 16, 2021)

Interesting profile of women involved in agriculture at many levels from across Canada.



### Have you heard of CAFA?

The Canadian Association of Farm Advisors (CAFA) Inc. is a national not-for-profit, member-funded organization that provides high-quality continuous-learning and networking opportunities for farm advisors to help improve the quality of advice to farm families and businesses.

CAFA was created to ensure that farm families and businesses have access to quality, timely business and professional advice to help them better manage and transition their farms. CAFA's mission is to protect farmers and their families by raising the standards of all farm advisors. For more go to the [CAFA website](#).

## COMPETITIONS AND GRANTS

### Grant opportunity for farmers: Ag Action Manitoba Training - Training and Consulting

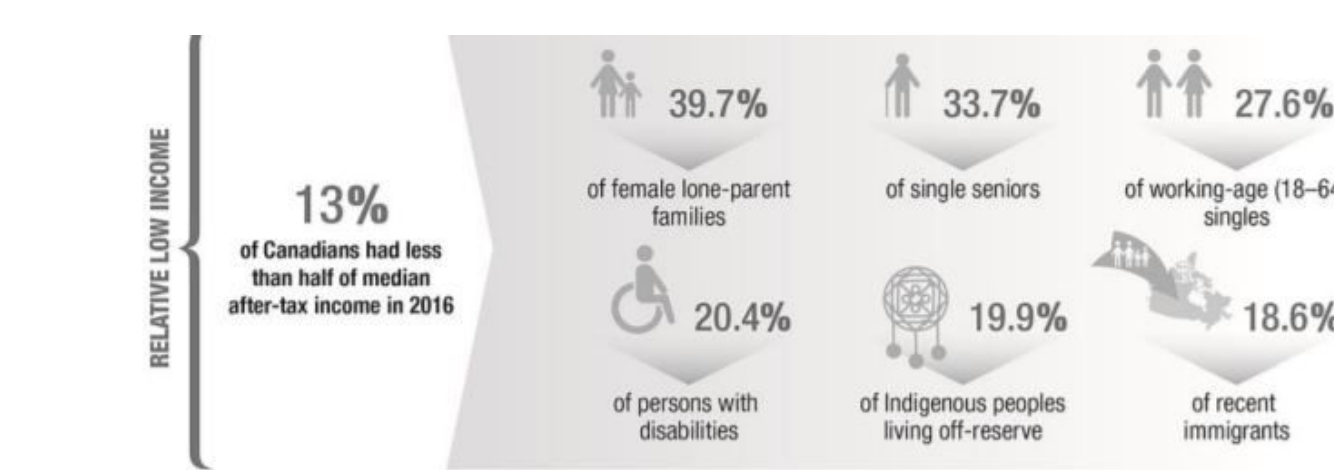
This grant helps farmers improve their business knowledge, develop management skills and develop farm business plans, for the purpose of growing profitable farming operations in Manitoba. Farmers under 46, and beginning farmers are eligible to apply. The grant covers 50 per cent of eligible expenses, with funding caps from \$500 to \$2,500 for eligible activities. More details [here](#).

## DID YOU KNOW?

### 13% of Canadians had less than half of median after-tax income in 2016.

See chart below:

Source: [Opportunity for All: Canada's First Poverty Reduction Strategy](#)



[BECOME AN MWAF MEMBER TODAY](#)

### JOIN OUR BOARD OR VOLUNTEER

Are you looking for a rewarding experience? Get involved in MWAF and grow your potential. You'll develop management and team skills, learn, build a network, and get your name out there. Choose the type of work you want to do and how much time you commit. At MWAF, we believe that "we do what we can and not more". We have a number of opportunities such as social media, fundraising, membership, website development and marketing but you can choose the role that fits your interests.

Or maybe you have children that need to do volunteer hours for school? There are lots of opportunities to help. [Contact us](#) and let us know what you would like to do.



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Our mailing address is:  
\* | Montrose, Winnipeg, MB | \*

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